

SPAA-CORPORATE



THE VALUE OF CORPORATE PARTNERSHIP WITH THE SPA ASSOCIATION



Customized Membership,
Over 10K spa members,
One-on-One assistance
Targeted Interface:

- By Region
- By Sales
- By Demographics
- By Facility Type



RESULTS

Get in front of decision makers...

Advertising that connects you to your target market:

- Display
- Click Through
- Banner
- Email
- Site Tracking



OPPORTUNITIES

Advertising

NOT JUST ANY SPA



- Resorts
- Wellness
- Boutique and Hotel
- Medical
- Day, Salon/Spa
- Hybrid Spas

GO LIVE—GET CONNECTED



- According to SiriusDecisions, the most significant trend in B2B marketing over the past three years is the buyers' tendency for self-education right up until they are ready to choose a vendor and make a purchase.
- We can target your classes or create crowd sourcing to your website.
- Webinars may be your most important tool.

THE SPAA SOIREE EVERYDAY



- VIP Service to Your Team
- Multi Door Introduction
- Editorial Placement
- SPAA Podcast
- Pre-arranged tradeshow meet and greet opportunities
- Customized Membership

NEW, NEW, NEW



- SPAA Business Directory Enhanced Placement and Advertising
- Targeted edu-messages
- Business training to your clients
- Esthetics department training for major brands: Hotel, fitness, resort
- SPAA Special Report

SPAA



- 2342 unique hits per day from the US alone
- SPAA Professionals Blog
- SPAA Expert Blog
- SPAA Site

Create your strategy with us! We will tell you exactly where we can place your brand in the mix to guarantee **RESULTS!**

JOIN



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