



"Finally an association that offers benefits that matter to me." - Sue Reynolds, Spa Director

SILVER MEMBERSHIP

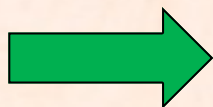
\$199 annually

- Use of the SPAA logo
- Membership Certificate
- Membership Decals
- Free VIP Passes to Conferences
- Free Spa Music CD
- 15% discount on all SPAA Products
- Inclusion in email blasts
- Discounts from Vendor Members
- Free Retail Help Kit
- Enhanced Placement in Consumer Area
- Placement in SPAA Directory
- Free and Discounted Industry Periodicals

GOLD MEMBERSHIP

\$299 annually

- Software Evaluation and Coaching
- Rotating Banner Ad in Consumer Area
- Free Internet Search Engine Evaluation
- Gift Certificate Promotional Program
- Local App for targeting clients
- SEO Enhancements
- Discounted Credit Card Processing
- Promotional Coupon link
- Deluxe Listing in Consumer Area with photo
- Benchmarking Data
- Social Media Assistance and Perks



SPA SECURE PROGRAM & GREEN SPA ACCREDITATION INCLUDED!

PLATINUM MEMBERSHIP

\$699 annually

- **PROFITABILITY AUDIT**
- Access to our Business Center:
 - Employee Manual Forms
 - IRS Rules and Forms
 - PR Contacts
 - Human Resource Tools
 - Fresh Articles and News Leads
 - Operations Forms
 - Management Tips
 - Visual Imagery
 - Marketing Materials
 - Regulation Updates
- **MONTHLY COACHING SESSIONS!!!**
- Monthly Metrics for Operations
- Discounted Insurance Package
- **FULL MARKETING PROGRAM**
- Recruiting Assistance
- Free Educational and Business Tool Kits
- **RADIO/PODCAST Spot**
- Monthly Group Press Releases to over 800 editors and bloggers
- Premium Listing in Consumer Area
- Premium Listing in SPAA Directory
- **PAY SYSTEM ASSESSMENT**

ABOUT SPAA:

The Spa Association (SPAA) unites medical spas, day spas, resorts, hotel spas, wellness centers and similar facilities that span the range of the professional spa industry. SPAA is the premier association for spa owners and business-to-business entities. SPAA educates the spa, professional beauty, medical, and wellness industries by offering a collaborative foundation of resources, community and innovation for the betterment and future growth of the spa industry. Moreover, SPAA offers educational materials, group health insurance, news and in-depth editorial coverage, business tools and resources that allow spas and licensed technicians to excel. Further, SPAA promotes higher standards within the industry working towards stricter regulations and more uniform licensing requirements to ensure a safe experience for the consumer. Fundamentally, SPAA is about taking the spa industry to the next level.

Spa Secure is a first of its kind international benchmarking licensing program, which gives consumers a tool to immediately recognize exceptional spas while also coaching spas on how to offer a higher standard of service and safety.



"SPAA has been like a virtual back office to our business. The professionals at The Spa Association know what matters most to those running and managing a spa."

June Fields, Spa Operations Manager

The Spa Foundation is a non-profit corporation committed to creating and offering educational and training scholarship opportunities for future estheticians, massage therapists and other spa industry technicians by coordinating donations and support from the spa industry.



I recently opened a medical spa and felt overwhelmed by all of the choices and regulations involved. The staff at SPAA helped us every step of the way with equipment referrals, product information and resources. What would have taken hours for our staff to research was at our fingertips because of our membership with The Spa Association."

Dan Bigsby, MD and Medical Spa Owner



MEMBERSHIP FORM

Business Name: _____
 Contact Name: _____
 Address: _____

 Phone: _____
 Fax: _____
 Email: _____
 Website: _____

Payment Information

Credit Card # _____ Exp _____

Check Enclosed _____

Signature: _____

"The Spa Association really cares about helping owners improve their bottom line. The tools and resources we have received through SPAA have been invaluable. It's reassuring to know that help is just a phone call away with a SPAA membership."

Julie Morgan, Day spa Owner

SPAA Membership Levels

Please mark the appropriate box

- Silver Membership (\$199 Annually)
- Gold Membership (\$299 Annually)
- Platinum Membership (\$699 Annually)

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